

QUALICO[®]
PRESENTS

SORRENTINO'S GARLIC FEST



BREATH OF FRESH

AIR



APRIL 2023

IN SUPPORT OF



BREATHING[®]
SPACE
A LUNG HEALTH &
RECOVERY HOUSE

GARLICFEST.CA

WELCOME...

Garlic Never Smelled
So Fresh



BENVENUTI!

Dear Friends of
Sorrentino's Restaurant Group,

In 2023 Sorrentino's Restaurant Group (SRG) **celebrates 40+ proud years** of serving Edmonton and surrounding communities.

Within those 40+ years we have celebrated our annual April Garlic Festival. We are excited to bring you great food and wine, fundraising events and just a lot of fun throughout the month of April.

Among the Garlic Festival events, we have always featured our signature charity event — Garlic STOMP — which has become an Edmonton tradition. This year's Charity Gala is presented by **Dennis & Constance Nolin**.

What we have enjoyed the most though, is meeting and working with individuals, families and businesses, like you, who are community minded and understand the privilege of being able to give back to our wonderful communities.

With the support of our guests and sponsors, this event has grown to become one of the major fundraising events in our city. Garlic STOMP has served many purposes and has raised many dollars for our community. Most importantly, our Festival has resulted in creating greater awareness of the various causes and the devastating impact they have had on families.

Garlic STOMP has been able to support many charities such as: **The Bissel Centre, The Edmonton Woman's Shelter, The Good Neighbor Fund, The Stollery Children's Hospital, The Lois Hole Hospital, The Campaign for Prostate Health, The Buchanan Parkinson's Centre** and of course, **Sorrentino's Compassion House**.

We hope that you will consider joining us for the celebration on **Saturday, April 29, 2023 at the Edmonton EXPO Centre**.

Please take a moment to peruse the details of the sponsorship opportunities and join us in making the 2023 Garlic STOMP a great success.

Your support at any level is greatly appreciated!

Warmest Regards,

Carmelo & Stella Rago & Saccomanno Families | Sorrentino's Restaurant Group

WHAT WE ARE SUPPORTING...

Garlic Never Smelled
So Fresh



**BREATHING[®]
SPACE** A LUNG HEALTH &
RECOVERY HOUSE

Breathing Space

Alberta Lung's **Breathing Space** will be the first facility of its kind in Canada. It will provide a sanctuary for lung transplant patients and their families, giving them much needed "breathing space" in their fight to regain their strength and vitality.

- Financial stress on families is tremendous and some choose death over financial ruin.
- Edmonton's transplant program is ranked 2nd in Canada and 6th in the world.
- 1 in 5 Albertans and 1 in 5 Canadians are living with lung disease.
- 77% of transplant patients live outside Edmonton and surrounding areas.
- Patients experience a significant amount of stressors causing their mental health to be at risk.



alberta lung
for every breath

Vision

Healthy Lungs for Everyone

Mission

Saving Lungs to Save Lives.

We lead in respiratory health, connecting, advocating, and engaging community members to support better lung health for all.

www.ablung.ca

Core Values

- We are responsive and quickly adapt to internal and external influences.
- We value integrity, transparency, and fiscal responsibility.
- We treat every relationship with compassion, respect, and dignity.
- We strive for equity, diversity, and inclusion.

RECIPE FOR LOTS OF FUN...

Garlic Never Smelled
So Fresh



SORRENTINO'S GARLIC FESTIVAL SECRET RECIPE:

Canada's Largest Garlic Festival Celebrating 30 Days of the Best Food & Wine
TOPPED with the Best "GARLIC" Style EVER!

START WITH:

- A Locally Owned Company of over 40 Years
- **\$5,339,953** - Garlic Fest total funds raised for local charities since 1992
- Over **100,000 Visitors** Throughout Garlic Fest
- **1,000,00+ Digital Impressions** through Google & Facebook Ads
- Radio & TV advertisement
- 1 Ton of Fresh garlic
- A GARLIC Inspired Menu from our Amazing International Chefs
- Our MEDIA GARLIC KING & QUEEN
- 6 Sorrentino's Restaurant Locations
- Cross-promotion through 3 Buco Pizzeria + Vino Bar's & YEG Cooking Classes by Sorrentino's
- 1 Garlic FEST Media Cook-Off Competition
- 1 STINKY 300 person VIP Guest & Media Kickoff
- 1 BIG Garlic Night hosted at each participating location
- The Creators — Rago & Saccomanno Families

MIX IN: Our Dedicated Team of Talented Chefs.

ADD A DASH OF: Sous Chefs

TOPPED WITH: A week of **Garlic Wine Dinners** presented by **Mark Anthony Wine & Spirits**

FOLLOWED BY: **BIG garlic NIGHT** on **Wednesday, April 19** at every Sorrentino's Cucina + Bar location.

5% of sales go to Alberta Lung's "Breathing Space" facility - a first of its kind in Canada.
Reserve your favorite location today!

AND THE GRAND FINALE: **Garlic STOMP** presented by **Dennis & Constance Nolin** at the **Edmonton EXPO Centre**, on **Saturday, April 29.**

RESULTS:

- Over 100 thousand guests attending the entire **SORRENTINO'S GARLIC FEST**
- 1,000,000+ Digital Impressions through Google & Facebook Ads
- Media Support with 2023's Proceeds going towards **Alberta Lung's "Breathing Space" facility - a first of its kind in Canada.**

SPONSORSHIP OPPORTUNITIES

BENEFITS	FESTIVAL TITLE SPONSOR \$100,000 CASH (1)	STOMP TITLE SPONSOR \$50,000 CASH (1)	DINNER SPONSOR \$30,000 CASH (1)	RECEPTION SPONSOR \$20,000 CASH (1)	WINE SPONSOR \$20,000 CASH or IN-KIND (1)	ENTERTAINMENT SPONSOR \$20,000 CASH (1)	DESSERT SPONSOR \$10,000 CASH (1)	GARLIC SOUVENIR SPONSOR \$5,000 CASH or IN-KIND (Multiple)	WIN THE CENTERPIECE SPONSOR \$10,000 CASH (1)	BALLOON POP SPONSOR \$50,000 CASH or IN-KIND (1)
SPONSORS										
Your name will be used whenever referring to Sorrentino's Garlic Fest										
Your name on all menus (7 locations) for the entire month of Garlic Fest (April)										
Your name on any marketing material and events leading up to Garlic Fest and post Garlic Fest.										
Your name on any cross-promoting with Buco Pizzeria + Vino Bar as well as Catering and Cooking Classes										
Tickets/invitations to Garlic Fest Media Kick-Off	•	•		•	•	•	•	•	•	•
Tickets to Garlic Stomp (quantities vary)	20	10	6	4	4	4	2		2	10
Recognition on all event collateral as a sponsor of Garlic Stomp	•	•	•	•	•	•	•		•	•
Your logo, and link on sorrentinos.com	•	•	•	•	•	•	•	•	•	•
Electronic screen recognition at Garlic Fest events and Garlic Stomp	•	•	•	•	•	•	•	•	•	•
Recognition through Garlic Festival social media	•	•	•	•	•	•	•	•	•	•
1 page advertisement in the Garlic Stomp program	•	•		•						•
1/2 page advertisement in the Garlic Stomp program			•							
1/3 page advertisement in the Garlic Stomp program				•	•	•	•	•	•	•
Your logo in Garlic Stomp Program										
Your company logo printed on 500 balloons as the Balloon Pop Sponsor										•

TICKET ORDERS AND SPONSORSHIP FORM

Garlic Never Smelled So Fresh



Please e-mail this form to carmelojr@sorrentinos.com or fax to (780) 474-6494.

Please provide your information (as it should appear in program.) **(Please print.)**

All logos must be submitted in jpg, eps or tiff format at your earliest convenience.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

TICKETS

Yes! I would like to purchase tickets for Sorrentino's Garlic STOMP presented by Dennis & Constance Nolin

Tickets requested: _____ x 300/person = \$ _____ (+ gst)

Tables of 10: _____ x \$3,000/table = \$ _____ (+ gst)

SPONSORSHIP

Yes! I would like to sponsor the Sorrentino's Garlic STOMP presented by Dennis & Constance Nolin

Festival Title \$100,000 **SOLD**

Entertainment Sponsor \$20,000 (cash)

Stomp Title Sponsor \$50,000 **SOLD**

Dessert Sponsor \$10,000 (cash)

Dinner Sponsor \$30,000 (cash)

Garlic Souvenir Sponsor \$5,000 (cash or in-kind)

Reception Sponsor \$20,000 (cash)

Win The Centerpiece Sponsor \$10,000 (cash)

Wine Sponsor \$20,000 **SOLD**

Balloon Pop \$50,000 (cash or in-kind)

Please describe your gifts in kind below:

Please contact Sorrentino's Head Office at (780) 474-6466 to arrange pick-up or delivery.

Sorry, I cannot attend Sorrentino's Garlic STOMP presented by Dennis & Constance Nolin:

but please accept my donation of \$ _____, in support of Alberta Lung Association

Payment Information Visa / MC AMEX CHEQUE

Credit Card Number: _____ Expiry: _____

Signature: _____

Cheques made payable to: Sorrentino's Garlic Stomp

10665 - 109 Street, Edmonton, Alberta T5H 3B5 • P: 780.474.6466 • F: 780.474.6494 • Sorrentinos.com