

BREATHING TOGETHER – ALL ABOUT YOU

Thank You! With your support, Alberta Lung has been focused on our pillars to collaborate, innovate, and inform. This has been the compass guiding our actions in 2024.

Your donations have allowed us to:

Collaborate: Initiating collaboration with our community, family, and friends has been foundational. Our presence in Ottawa attending federal government meetings, and collaborative partnership with the national lung community, and many other partners in different sectors underscore our commitment.

Innovate: With plans to expand in 2025, partnerships exemplify our commitment to innovation. A great example of this is our recent collaboration for art contributions etc. with non-profits, such as Chrysalis Society. We continue to be stewards of the donations received and are dedicated to continuous learning, modification, and advancement in the pursuit of effectiveness and efficiency.

Inform: We expanded our health education program Breathe Smart into Calgary, Edmonton, indigenous communities, and rural area schools. We also presented at prominent Alberta science fairs and increased community outreach for awareness and information. We continue to expand our social media presence, increasing our reach and awareness and doubling our support groups in various areas. Your support helped us to increase financial support and services to Albertans with lung disease.



Focused Areas and Inclusion: Our focus on research, education, health, and government is complemented by an ongoing commitment to integrate diversity, equity, and inclusion into our daily practices.

Mission and Vision: At the core of everything we do is our mission to "Saving Lungs to Save Lives." We continue to embody this mission daily, striving to be a leader in respiratory health, connecting, advocating, and engaging community members to support better lung health for all.

PATIENT SUPPORTS

Your support has helped us directly impact the quality of life for those who have lung disease. **The ways YOU have helped:**

- 115 children and babies were given cpap machines and other necessary breathing equipment.
- 55 babies went home sooner from the hospital.
- Over 25% of Albertans in the transplant program were helped during lung transplant with financial support.
- Since 2017 we have conducted Breathe Smart sessions in over 500 schools and health fairs
- Over 30,000 kids were educated on the dangers of vaping.
- 529 lung disease patients and their families didn't have to choose between buying groceries or buying medication.

"The grocery gift card program helped us stock up on healthy food when my husband was laid off, we couldn't have paid for our daughters asthma medication without it."

You have helped us increase the amount of support available and have helped more children leave hospital and return to their families sooner by providing the necessary breathing equipment. Recall of specialized breathing equipment and increased costs due to limited supply has made this program more important to families than ever!



DONATE

thank you
ablung.ca/give-back/donate



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2024 ANNUAL REPORT YEAR IN REVIEW

OUR HISTORY

Alberta Lung, founded in 1939, and one of the oldest health charities has been at the forefront of improving lung health. In 1942, you, our donors helped raise enough funds through the Christmas Campaign to purchase Alberta's first mobile chest x-ray unit. Your first major contribution to Albertans was helping us manage the Tuberculosis epidemic and offering free chest x-rays.

Today, we are strong advocates for protecting our children from the harmful effects of tobacco and vaping. We promote immunization, support families, and fund critical research. With your help we continue to promote lung health and prevent lung disease addressing new and emerging threats, including COVID-19.

With the **support of donors like you**, we are advancing our work to serve you better through our commitment to continuous improvement.

"Words are not enough to express our humble gratitude to Alberta Lung for your generosity and support." – SS (Medication Support Recipient)

PROGRAMS

Alberta Lung has always believed in Healthy Lungs for everyone and raises funds to provide programs that will achieve this vision. Many lung disease patients do not have health benefits or paid sick leave, this has caused the request for patient support to triple.

Your donations have been essential to Albertans who rely on our programs, and in 2023, your support has helped us provide the following:

- **Medication and Grocery** support to lung patients who would otherwise be unable to afford these expenses.
- **Pediatric CPAP equipment** has sent infants home from the hospital to join their families sooner.
- **Breathe Smart! Education Program** sessions educating students and the greater public about lung health.
- **Lung Disease Research** funds are critical to finding treatments and, ultimately, a cure for diseases.
- **Patient Support Groups** provide weekly virtual sessions discussing various lung health topics like nutrition and mental health supports.
- **Radon Awareness.** The radon program educates Albertans on the risks of Radon Gas. Home test kits are available at several local Libraries, or buy a home test kit on our website at <https://www.homeradontest.ca/order/create>.

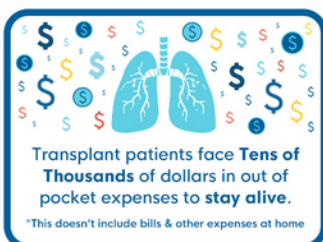


BREATHING SPACE

Alberta Lung's boldest initiative is Breathing Space, a home-away-from-home lung transplant recovery facility. Edmonton's lung transplant program covers Northern BC, Alberta, Saskatchewan, Manitoba, and the Territories, which serves over 7,000,000 Canadians and covers over 6,000,000 square km.

The cost for patients and caregivers to relocate to Edmonton for the 4 to 10 months required for recovery can cost an estimated \$77,000. That's an out-of-pocket expense, as in not covered by healthcare.

This amount does not include fixed financial obligations "back home" like mortgages and etc. It is very often a significant hardship for patients, so some choose death over bankrupting their families. Only with **your support** can we build this critically needed facility!



EVENTS

Our fundraising events were a huge success, not just by raising much needed funds but increasing awareness of Alberta Lung, Breathing Space, and lung disease all in one. Thank you again to all the amazing Albertans volunteering their time to raise funds to improve the lives of Albertans with Lung disease. Amazing thanks goes to, Edmonton Oilers 50/50, Sorrentino's Garlic Fest, The Dunne Golf Classic, and Nina Haggerty Foundation. We are grateful to be your charity of choice!





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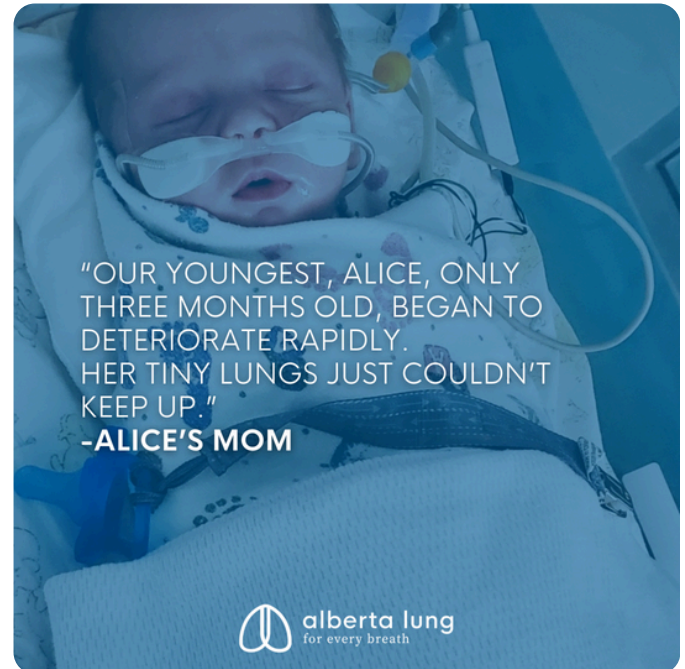
2024 ANNUAL REPORT YEAR IN REVIEW

PATIENT STORIES

Alice's Story

When our 3-month-old daughter Alice was diagnosed with RSV, our world turned upside down. What started as a simple cold quickly became life-threatening. She was hospitalized and placed on oxygen, and we were overwhelmed, emotionally and financially. With no sick leave left and bills piling up, Alberta Lung's Patient Support Fund stepped in, providing emergency help for medication, groceries, and other essentials. That support carried us through the darkest days.

Today, Alice is healthy, and we are forever grateful. Your generosity made this possible and continues to be a lifeline for families like ours.



"OUR YOUNGEST, ALICE, ONLY THREE MONTHS OLD, BEGAN TO DETERIORATE RAPIDLY. HER TINY LUNGS JUST COULDN'T KEEP UP."

-ALICE'S MOM



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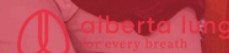
Deborah's Story

Deborah struggled to breathe from the moment she was born, facing years of recurring lung infections and hospitalizations without a clear diagnosis. At 14, she was finally diagnosed with Bronchiectasis, a chronic lung condition with no cure. Despite the challenges, Deborah remained determined to live fully traveling, staying active, and eventually finding work dedicated to helping others with lung disease. Her journey reflects the resilience of so many Albertans facing similar battles.

Alberta Lung is there to support them, providing emergency help for medications, equipment, and basic needs, while also funding education and support programs that make a real difference.



BRONCHIECTASIS IMPACTED ALL AREAS OF MY LIFE, BUT I AM THE TYPE OF PERSON WHO WANTS TO DO EVERYTHING. I LOVE TO TRAVEL, PLAY SPORTS, AND BE ACTIVE. I TRY TO BE AS "NORMAL" AS POSSIBLE.



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YOU can help change the future today!
Thank you for your support!

Questions about breathing and lung health? Lung Health
Information Line: 1-888-774-5864 | info@ablung.ca | ablung.ca



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2024 ANNUAL REPORT BOARD OF DIRECTORS



Message from Kerrie Johnston, Volunteer Chair of the Board of Directors

In my second year as Chair of the board at Alberta Lung, we encountered new surprises and challenges that propelled us forward. With a finalized strategic plan and our guiding pillars of Collaboration, Innovation, and Inform, we witnessed expansion across numerous programs and services.

Vision

Healthy Lungs for Everyone

Mission

Saving Lungs to Save Lives. We lead in respiratory health, connecting, advocating, and engaging community members to support better lung health for all.

Our collaborative efforts with partners intensified, resulting in increased funding that enabled us to extend our services to more patients and their families. This expansion nearly doubled our community reach, spanning patient support to educational initiatives in junior and senior high schools. Engaging with the medical community, we explored efficient ways for them to contribute to priority setting without the burden of time-consuming meetings. Our research program saw heightened participation, and we actively participated in government meetings, addressing lung health priorities nationally and provincially alongside patient advocates and members of the National Lung community.

As recognized leaders in patient needs and lung health in Alberta, we were named a partner of the new Provincial Tobacco and Vaping council. We forged new partnerships with non-profits, consistently learning, modifying, and advancing our mission work with a focus on effectiveness and efficiency.

Our health education programs have seen remarkable growth, reaching hundreds of Albertans daily through social media and expanded offerings. We are actively involved in our community, invited to speak at science fairs, community events, and schools. Our unwavering focus on patients and their families drives us to advocate, educate, and support the lung community, constantly seeking ways to enhance our efforts in serving and protecting the most vulnerable.

In the pursuit of our mission, we continue to grow and evolve. We invite your ongoing support in this journey towards better lung health for everyone—a hope we carry for the future.

Thank you for your continued support.

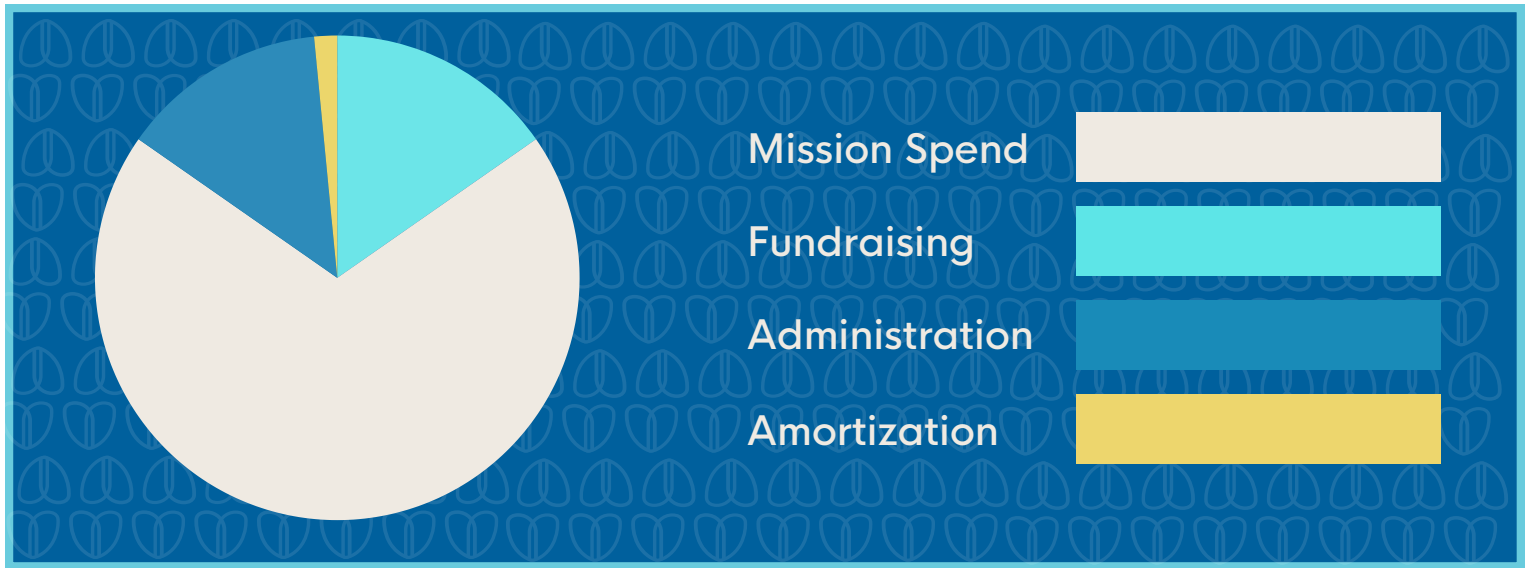
Warm regards,

Kerrie Johnston, **Volunteer Board Chair**

Statement of Operations
ALBERTA LUNG ASSOCIATION O/A ALBERTA LUNG
For the Year Ended September 30, 2024

Revenues	2024
Other campaigns	\$854,172
Direct mail campaigns	\$614,440
Grant revenue	\$73,570
Gaming revenue	\$76,323
Other income	\$143,513
Expenses	
Fundraising	\$307,955
Mission spend	\$1,362,099
Administration	\$276,256
National initiatives	-
Amortization	\$3,399
Excess of revenues over expenses	\$(187,690)

WHERE YOUR DONATIONS GO (Expenses)



REVENUES

