

JANUARY 23RD - 24TH, 2026

7PM-7PM

PARTNERSHIP PACKAGE



NEW LOCATION!!

9892 47 AVE, T6E 5P3
EDMONTON, AB

IN SUPPORT OF:





Dear Friend,

On behalf of Alberta Lung, we are requesting your support for the inaugural Feisty Pickles: 24 hour Pickleball Event, scheduled to take place from Friday, January 23rd to Saturday, January 24th, 2026, at Edmonton Sports Centre in Edmonton, AB.

Feisty Pickles is not just an athletic event; it's a community-driven initiative with a powerful mission. This first of its kind 24 hour pickleball competition will challenge participants to push harder than they ever have before; digging deep to make it through 24 hours of continuous play. All funds raised through this competition will be dedicated to the building of a groundbreaking Lung Health Recovery House called "**Breathing Space**", which will be the first facility of its kind in Canada. This unique project aims to provide crucial support and relieve the financial burden of individuals battling lung health issues and lung transplants while offering a safe haven for recovery and rehabilitation.

As a partner, you will not only contribute to this pioneering cause but also gain significant exposure within our community. Pickleball continues to be the fastest growing sport in the world, and we expect over 600 participants, including players, spectators, and supporters, to attend the event. This means that your partnership will receive extensive visibility among a diverse and engaged audience.

Your support would go a long way in helping us achieve our goal of making a meaningful impact on lung health recovery in Canada. Breathing Space will provide vital assistance to those in need and will serve as a symbol of our community's commitment to improving the lives of those affected.

We look forward to partnering with you on this remarkable journey. Your support will not only be an investment in our community but a testament to your commitment to making a positive difference in the world.

With sincere thanks,
2025 Committee Members

Jackie Rae Greening
Honourary Chair, Breathing Space

Alexis Harke
Chair, Breathing Space

Ken Wicks **Shelley Shank**

Jennifer Wieninger

Kate Gallagher

Darlene Giacobbo

Andrea Stangeland Wicks

YOUR SUPPORT WILL HELP BUILD



- **Financial stress** on families is tremendous and some choose death over financial ruin.
- The estimated cost for a transplant family for **9 months is \$78,610.**

- Edmonton's transplant program is the **2nd largest in Canada** and 6th in the world for innovation

- **1 in 5 Albertans** and 1 in 5 Canadians are living with lung disease.
- **77% of transplant patients** live outside Edmonton and surrounding areas.



alberta lung
for every breath

info@ablung.ca | ablung.ca

VISION

- Healthy Lungs for Everyone

MISSION

- Saving Lungs to Save Lives.
- We lead in respiratory health, connecting, advocating, and engaging community members to support better lung health for all.

CORE VALUES

- We are responsive and quickly adapt to internal and external influences.
- We value integrity, transparency, and fiscal responsibility.
- We treat every relationship with compassion, respect, and dignity.
- We strive for equity, diversity, and inclusion.

From the **boardroom** to the **baseline**. Strengthen the bond between you and your colleagues, while making a meaningful impact for those living with lung disease.



Participate with your team in the first ever 24 hour pickleball event.



Legend has it, pickleball owes its name to Joel Pritchard, the sport's creator, and his dog, **Pickles**, who loved to chase after the ball and run off with it.



Over **1 million** Canadians and over **36.5 million** Americans play pickleball



1 HOUR OF PICKLEBALL BURNS

600
CALORIES



It would take approximately
17,880
pickles
to completely cover a pickleball court



ALL PARTNERSHIP OPPORTUNITIES ARE CUSTOMIZABLE



KING OF THE COURT PARTNER

\$10,000

(1 Available)

PARTNER BENEFITS

- Recognition as Presenting partner of Event
- Featured as Presenting partner on all event signage and on event website
- Opportunity to provide promotional material in swag bags
- Recognition in Media and PR efforts
- Verbal recognition at tournament
- Opportunity to send message to all participants

DINK PARTNER

\$7,500

PARTNER BENEFITS

(2 Available)

- Prominent logo recognition on event signage and on event website.
- Opportunity to provide promotional materials in swag bags
- Recognition in Media and PR efforts
- Verbal recognition at tournament

ACTIVATIONS:

Venue

Pickle Gift

ACE PARTNER

\$5,000

PARTNER BENEFITS

(5 Available)

- Prominent logo recognition on event signage and on event website
- Opportunity to provide promotional material in swag bags
- Verbal recognition at tournament

ACTIVATIONS:



Big Dill Lounge

Lunch



Courtside Captures

Pamper Pickle

RALLY PARTNER \$2,500

PARTNER BENEFITS (11 Available)

- Logo recognition on event signage and event website
- Opportunity to provide promotional material in swag bags
- Verbal recognition at tournament

ACTIVATIONS:

Volunteer

Booster Juice

ACADEMY GROUP

Registration

**ServiceMASTER
Restore**

Full Sour Power Hour (5 AVAILABLE)

DILLBOARD DISPLAY \$1,000

PARTNER BENEFITS (16 Available)

- Logo recognition on "court board" signage placed within pickleball courts and on event website
- Opportunity to provide promotional material in swag bags
- Verbal recognition at tournament



CIBC PRIVATE WEALTH
WOOD GUNDY



FRIENDS OF BREATHING SPACE

PARTNER BENEFITS

- Name recognition on event signage and event website

MINIMUM \$500
DONATION

(Unlimited Available)

For further questions, please contact eboomer@kmgevents.ca